

2021 ANNUAL PROFILE

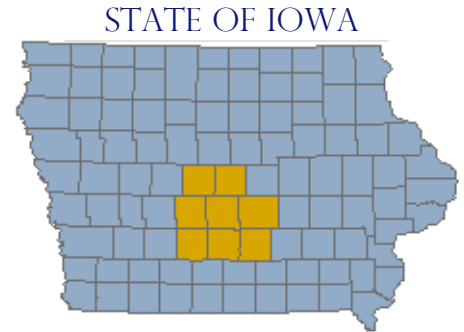
CENTRAL IOWA LWDA

IOWA WORKFORCE DEVELOPMENT

Executive Summary

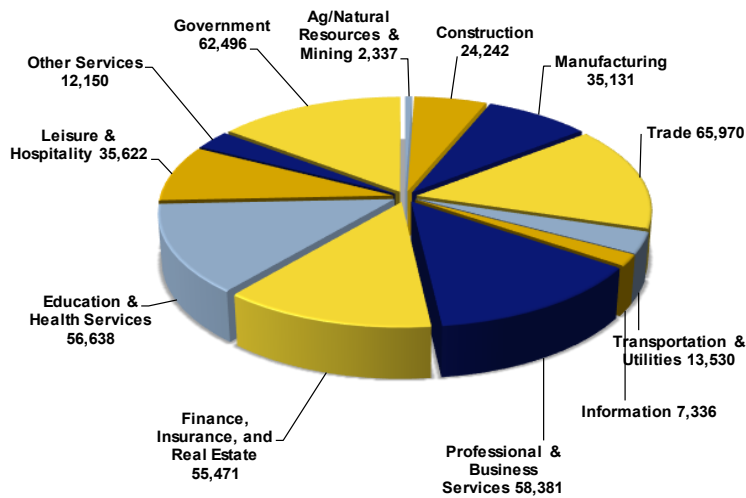
As of 2020, the Central Iowa LWDA's largest private industry was Manufacturing, representing 20.6 percent (65,970) of the region's total covered employment of 429,303. The region's total employment decreased by 4.6 percent since 2019, while the average annual wage increased by 8.4 percent to \$60,595 for all industries. While the majority of industries in the region recorded losses in employment, Ag/Natural Resources & Mining, Construction, Transportation & Utilities and Finance, Insurance, and Real Estate all had increases in employment, with Transportation & Utilities having the largest increase in employment with 1.6 percent in 2020. The largest loss in employment was posted in the Leisure & Hospitality industry with 21.2 percent, during 2020

The Central Iowa LWDA average weekly wage for all industries was \$1,165 for 2020. This was an increase of 8.4 percent since 2019. The highest average weekly wage for a private sector industry was in Finance, Insurance, Real Estate averaging \$1,808. Between 2019 and 2020, the Professional & Business Services sector reported the largest percentage increase in average weekly wage of 8.9



Central Iowa LWDA

2020 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Top Ten Occupations in the Central Iowa LWDA

Occupational Title	Estimated Employment
Cashiers	11,820
Retail Salespersons	11,330
Customer Service Representatives	11,250
Fast Food and Counter Workers	10,650
Registered Nurses	8,060
Office Clerks, General	7,680
Heavy and Tractor-Trailer Truck Drivers	7,580
General and Operations Managers	7,550
Laborers and Freight, Stock, and Material Movers, Hand	7,110
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	6,290

Source: Occupational Employment and Wage Statistics (OEWS)

QUICK FACTS

Counties Included in Central Iowa LWDA

- | | |
|--------|---------|
| Boone | Dallas |
| Jasper | Madison |
| Marion | Polk |
| Story | Warren |

2014 Covered Employment (QCEW)

	%
Total Employment	429,303 29.1 ¹
Average Weekly Wage	\$1,165 115.8 ²
Largest Private Sector: Trade	65,970 28.3 ³

¹ Percent is based on statewide covered employment of 1,475,942

² Percent is based on statewide average weekly wage of \$1,006

³ Percent is based on statewide covered employment in specified sector

Census Statistics

Central Iowa LWDA Population (2020)	857,509
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2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2019 - 2020 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2019	2020	% Change		2019	2020	% Change
27,886	28,468	2.09%	Total All Industries	449,882	429,303	-4.57%
26,782	27,356	2.14%	Private Business	385,594	366,808	-4.87%
270	275	1.85%	Ag/Natural Resources & Mining	2,307	2,337	1.30%
2,299	2,325	1.13%	Construction	24,103	24,242	0.58%
815	815	0.00%	Manufacturing	36,616	35,131	-4.06%
4,999	4,999	0.00%	Trade	68,510	65,970	-3.71%
2,300	2,303	0.13%	<i>Wholesale Trade</i>	20,150	19,562	-2.92%
2,699	2,696	-0.11%	<i>Retail Trade</i>	48,360	46,408	-4.04%
736	785	6.66%	Transportation & Utilities	13,349	13,530	1.36%
529	552	4.35%	Information	7,878	7,336	-6.88%
3,293	3,468	5.31%	Finance, Insurance, and Real Estate	58,014	58,381	0.63%
6,122	6,270	2.42%	Professional & Business Services	56,342	55,471	-1.55%
2,991	3,260	8.99%	Education & Health Services	59,879	56,638	-5.41%
2,329	2,320	-0.39%	Leisure & Hospitality	45,204	35,622	-21.20%
2,402	2,288	-4.75%	Other Services	13,392	12,150	-9.27%
1,104	1,112	0.72%	Government	64,287	62,496	-2.79%
370	378	2.16%	<i>State</i>	16,486	16,183	-1.84%
514	515	0.19%	<i>Local</i>	40,358	38,645	-4.24%
220	219	-0.45%	<i>Federal</i>	7,443	7,667	3.01%

Source: Quarterly Census of Employment and Wages

QUICK FACTS

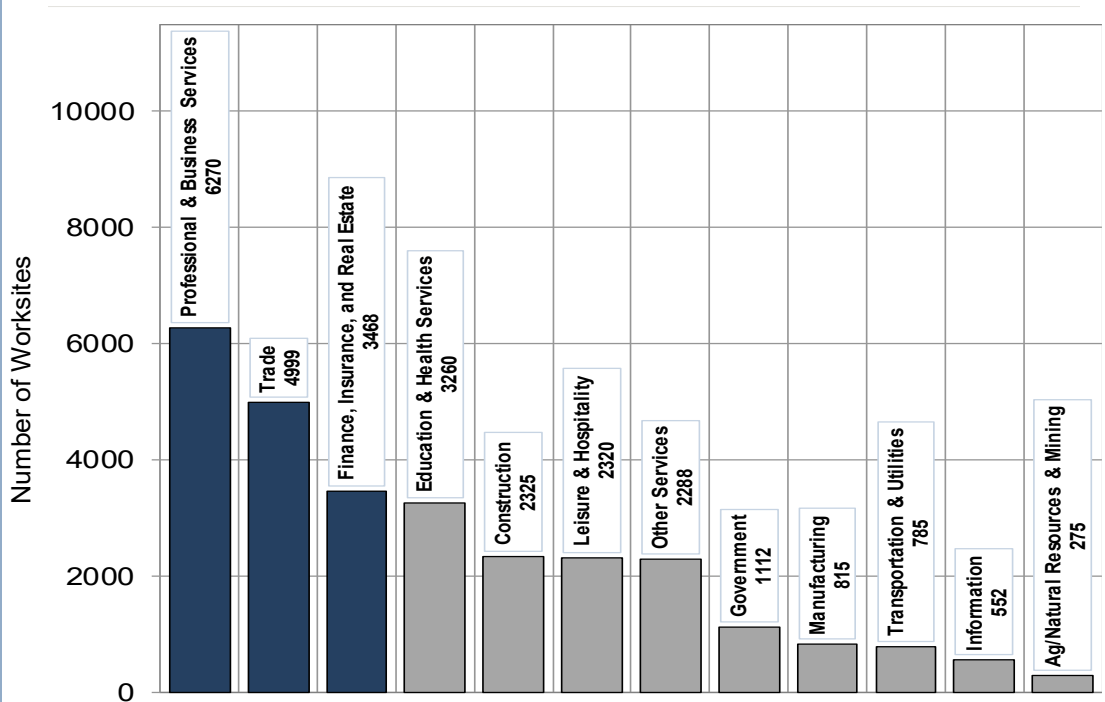
**Central Iowa LWDA
Greatest Number of
Worksites**

Professional &
Business Services
6270

*Trade
4,999

Finance, Insurance,
and Real Estate
3,468

Reporting Units by Industry in 2020



*Trade includes Wholesale & Retail Trade

Source: Quarterly Census of Employment and Wages

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

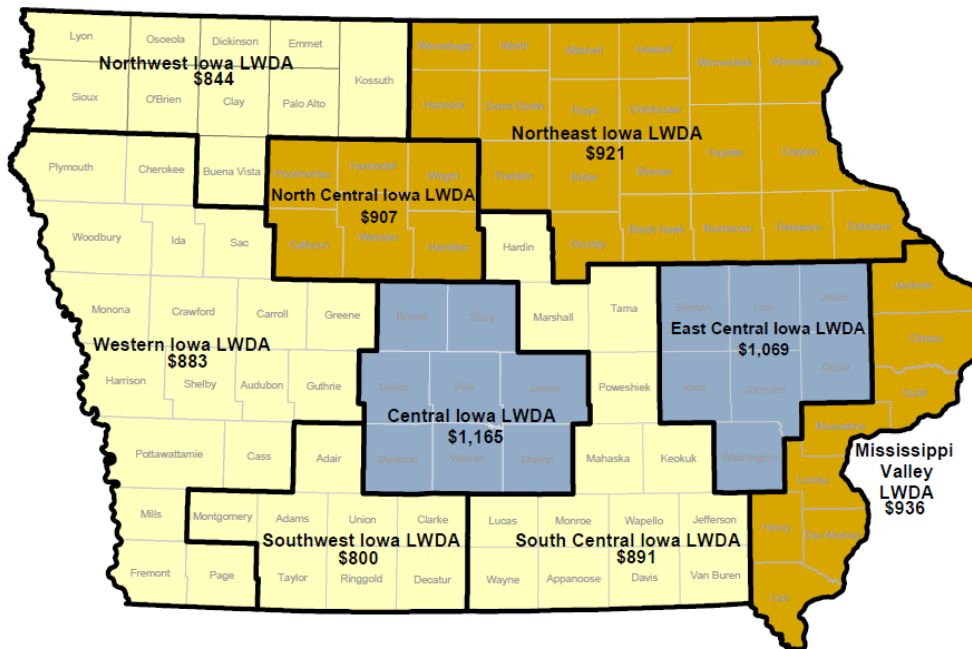
2019 - 2020 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2019	2020	% Change		2019	2020	% Change
\$ 55,877	\$ 60,595	8.44%	Total All Industries	\$ 1,075	\$ 1,165	8.37%
\$ 55,829	\$ 60,736	8.79%	Private Business	\$ 1,074	\$ 1,168	8.75%
\$ 50,641	\$ 50,544	-0.19%	Ag/Natural Resources & Mining	\$ 974	\$ 972	-0.21%
\$ 62,790	\$ 66,501	5.91%	Construction	\$ 1,208	\$ 1,279	5.88%
\$ 59,483	\$ 62,388	4.88%	Manufacturing	\$ 1,144	\$ 1,200	4.90%
\$ 44,835	\$ 47,952	6.95%	Trade	\$ 862	\$ 922	6.96%
\$ 80,276	\$ 84,310	5.03%	<i>Wholesale Trade</i>	\$ 1,544	\$ 1,621	4.99%
\$ 30,068	\$ 32,627	8.51%	<i>Retail Trade</i>	\$ 578	\$ 627	8.48%
\$ 53,012	\$ 56,465	6.51%	Transportation & Utilities	\$ 1,019	\$ 1,086	6.58%
\$ 70,435	\$ 76,352	8.40%	Information	\$ 1,355	\$ 1,468	8.34%
\$ 88,778	\$ 94,004	5.89%	Finance, Insurance, Real Estate	\$ 1,707	\$ 1,808	5.92%
\$ 67,566	\$ 73,584	8.91%	Professional & Business Services	\$ 1,299	\$ 1,415	8.93%
\$ 49,866	\$ 53,336	6.96%	Education & Health Services	\$ 959	\$ 1,026	6.99%
\$ 18,998	\$ 19,869	4.58%	Leisure & Hospitality	\$ 365	\$ 382	4.66%
\$ 43,532	\$ 46,961	7.88%	Other Services	\$ 837	\$ 903	7.89%
\$ 56,164	\$ 59,764	6.41%	Government	\$ 1,080	\$ 1,149	6.39%
\$ 68,086	\$ 72,048	5.82%	<i>State</i>	\$ 1,309	\$ 1,386	5.88%
\$ 48,371	\$ 51,969	7.44%	<i>Local</i>	\$ 930	\$ 999	7.42%
\$ 72,013	\$ 73,121	1.54%	<i>Federal</i>	\$ 1,385	\$ 1,406	1.52%

Source: Quarterly Census of Employment and Wages

Average Weekly Wage for All Industries by Region

Annual 2020



Source: Quarterly Census of Employment and Wages

QUICK FACTS

Average Weekly Wage Comparisons

Central Iowa LWDA
\$1,165

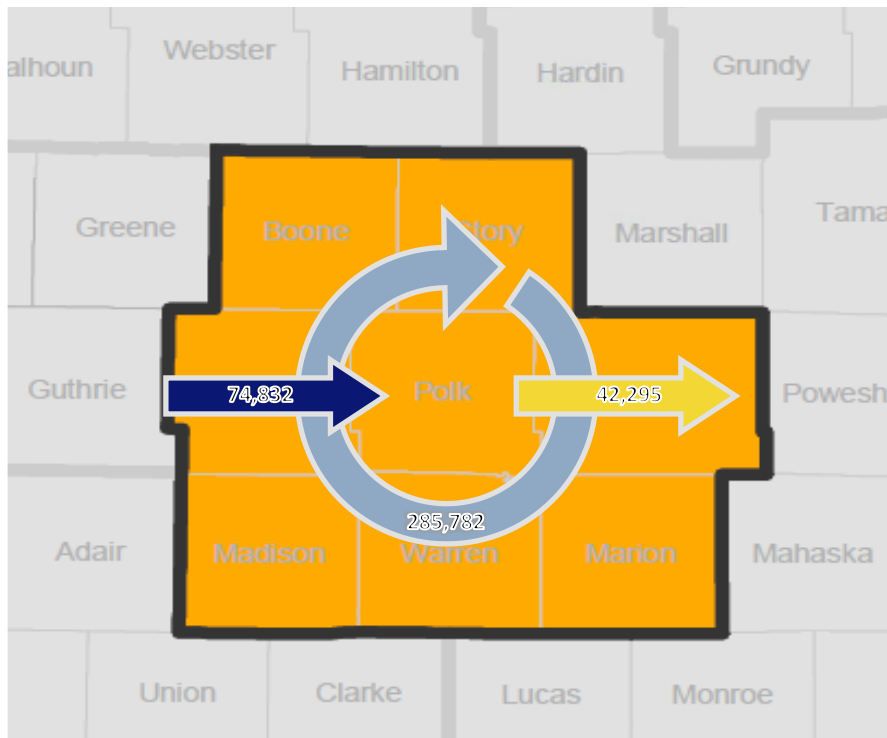
Rank
Among All 9
IWD Regions
1

Statewide
\$1,006

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Central Iowa LWDA 2019

Characteristics of workers who commute in, out, and within the Central Iowa LWDA



Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2019, there were 360,614 primary jobs in this region.

42,295 workers live in the Central Iowa LWDA but leave the region for their primary jobs

79.2 percent (285,782) of the region's workers live and work in the Central Iowa LWDA

ON THE MAP Statistics — Central Iowa LWDA

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	360,614	100.0%	351,415	100.0%	332,575	100.0%
Jobs by Worker Age						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	96,269	26.7%	94,830	27.0%	87,185	26.2%
Age 30 to 54	188,215	52.2%	185,486	52.8%	179,580	54.0%
Age 55 or older	76,130	21.1%	71,099	20.2%	65,810	19.8%
Jobs by Earnings						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	64,758	18.0%	67,146	19.1%	67,274	20.2%
\$1,251 to \$3,333 per month	105,666	29.3%	115,935	33.0%	114,599	34.5%
More than \$3,333 per month	190,190	52.7%	168,334	47.9%	150,702	45.3%
Jobs by Worker Race						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
White Alone	326,058	90.4%	320,299	91.1%	308,881	92.9%
Black or African American Alone	15,553	4.3%	14,198	4.0%	11,603	3.5%
American Indian or Alaska Native Alone	1,117	0.3%	1,026	0.3%	950	0.3%
Asian Alone	13,069	3.6%	11,625	3.3%	8,163	2.5%
Native Hawaiian or Other Pacific Islander Alone	255	0.1%	231	0.1%	153	0.0%
Two or More Race Groups	4,562	1.3%	4,036	1.1%	2,825	0.8%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays 360,614 total primary jobs in the Central Iowa LWDA and the distribution of age, monthly earnings and race of the workers.

29.3 percent of Central Iowa LWDA workers earn from \$1,251 to \$3,333 per month.

21.1 percent of the region's workers are age 55 and older.

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays 360,614 total primary jobs in the Central Iowa LWDA and the distribution of educational attainment and sex of the workers.

22.4 percent of Central Iowa LWDA jobs were filled by workers who held Bachelor's degree or advanced degrees

52.8 percent of the region's workers are male.

ON THE MAP Statistics — Central Iowa LWDA

Distribution of Worker's Educational Attainment and Sex—Primary Jobs

Total Private Primary Jobs						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
	360,614	100.0%	351,415	100.0%	332,575	100.0%
Jobs by Worker Educational Attainment						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Less than high school	23,938	6.6%	21,683	6.2%	19,902	6.0%
High school or equivalent, no college	71,461	19.8%	68,792	19.6%	67,520	20.3%
Some college or Associate degree	88,316	24.5%	86,327	24.6%	81,786	24.6%
Bachelor's degree or advanced degree	80,630	22.4%	79,783	22.7%	76,182	22.9%
Educational attainment not available (workers aged 29 or younger)	96,269	26.7%	94,830	27.0%	87,185	26.2%
Jobs by Worker Sex						
	2018		2016		2014	
	Count	Share	Count	Share	Count	Share
Male	190,446	52.8%	185,525	52.8%	175,055	52.6%
Female	170,168	47.2%	165,890	47.2%	157,520	47.4%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>.

QUICK FACTS

Hourly Wage by Occupation

The occupation with the highest hourly mean wage in the Central Iowa LWDA is Anesthesiologists with a mean hourly wage of \$146.07.

The lowest hourly mean wage by occupation in the Central Iowa LWDA is for Baggage Porters and Bellhops with \$9.26 an hour

2020 Hourly Wages for the Ten Largest Occupations* in the Central Iowa LWDA

**Based on employment numbers*

Occupational Title	Mean Wage	Entry Wage	Experienced Wage
Cashiers	\$11.97	\$10.21	\$12.84
Retail Salespersons	\$14.02	\$9.95	\$16.05
Customer Service Representatives	\$20.74	\$14.34	\$23.94
Fast Food and Counter Workers	\$11.02	\$8.75	\$12.16
Registered Nurses	\$30.70	\$25.79	\$33.16
Office Clerks, General	\$19.52	\$12.22	\$23.17
Heavy and Tractor-Trailer Truck Drivers	\$23.42	\$18.80	\$25.73
General and Operations Managers	\$52.44	\$24.11	\$66.61
Laborers and Freight, Stock, and Material Movers, Hand	\$17.50	\$13.04	\$19.73
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	\$13.64	\$10.62	\$15.15

Source: Occupational Employment and Wage Statistics (OEWS)

2021 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics Annual 2020

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Boone	14,470	590	4.1	13,880
Dallas	49,400	1,800	3.6	47,600
Jasper	19,180	1,020	5.3	18,160
Madison	8,300	500	5.7	7,900
Marion	17,930	750	4.2	17,180
Polk	264,800	15,900	6	248,900
Story	56,500	2,000	3.6	54,400
Warren	27,600	1,300	4.6	26,300
Central Iowa LWDA	458,200	23,800	5.2	434,400

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

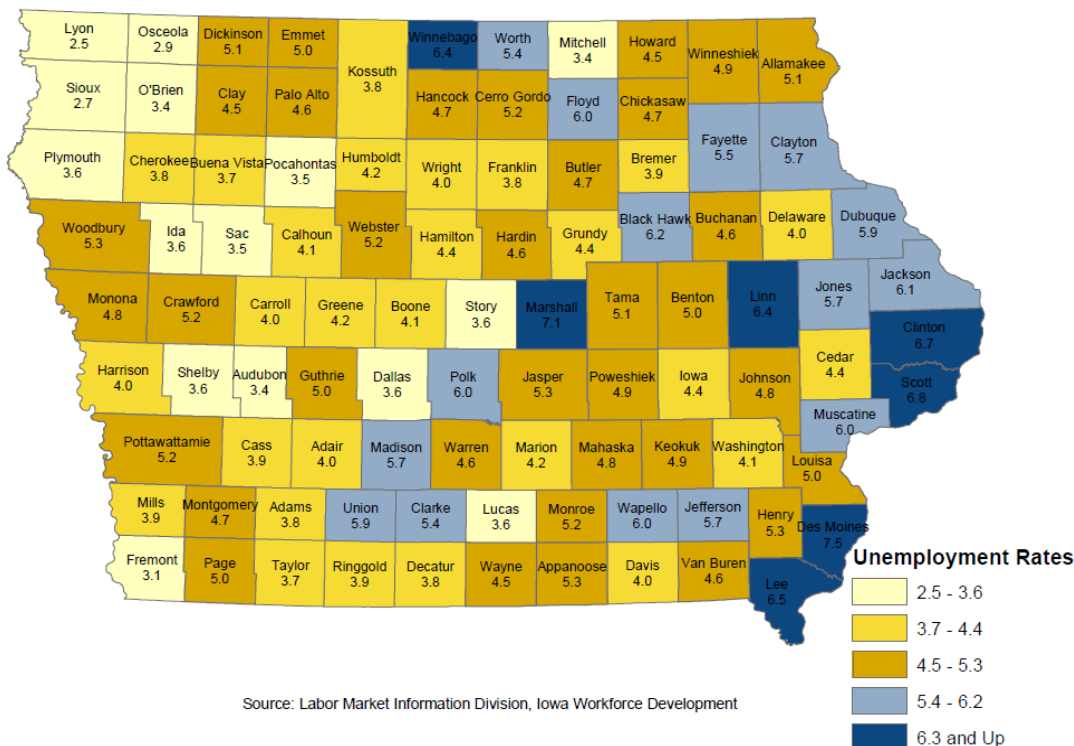
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Labor Force 2020

Unemployment averaged 5.2 percent in the Central Iowa LWDA for 2020. The region's jobless rate translated into 23,800 unemployed persons.

The 2020 unemployment rate for the Central Iowa LWDA was lower than the statewide average of 5.3 percent.

Unemployment Rates per Iowa Counties 2020 Annual Average



Source: Labor Market Information Division, Iowa Workforce Development

Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Des Moines County reported the highest jobless rate in the state in 2020 at 7.5 percent.

Lyon County reported the lowest jobless rate in the state in 2020 at 2.5 percent.

